

THE 18<sup>TH</sup> ANNUAL

PAWS<sup>®</sup>  
CHICAGO

# Beach Party

A Virtual Event  
Thursday, July 23, 2020



## Sponsors

as of May 19, 2020

### LIFESAVERS

Pam & Ed Carey  
Denise & Ed Raddatz

### HEROES

VCA Inc.  
James Letchinger

### PET LOVERS

Wayne Gailis

VIRTUAL

# Beach Party SPONSORSHIP OPPORTUNITIES

		Presenting Sponsor/ Leader of the Pack	Lifesaver	Champion	Hero	Protector	Pet Lover	Pet Host
Amount		\$25,000	\$15,000	\$10,000	\$6,500	\$3,200	\$1,500	\$500
<b>Marketing Benefits</b>	Co-brand the event (ex. PAWS Chicago Virtual Beach Party presented by Company)	YES						
	TV/Radio spot opportunity (subject to availability) during event promotions	YES						
	Recognition on event materials (includes evite, website)	HYPERLINKED LOGO	HYPERLINKED Name	HYPERLINKED Name	NAME	NAME	NAME	NAME
	Pre-, post-, or during event dedicated social post (content will be event focused acknowledging sponsor)	YES						
	Included in coverage of event in the next edition of PAWS Chicago Magazine	YES	YES	YES	YES	YES		
<b>Event Presence</b>	Opportunity for company spokesperson to provide a pre-recorded thank you video to guests for supporting PAWS Chicago	YES	YES					
	Will receive 1 Party Pack**, to be utilized during the virtual Beach Party event on Thursday, July 23	YES	YES	YES	YES	YES	YES	YES
<b>Stewardship</b>	Invitation for X human guests and X dogs to Fasseas Family Farm Event on Saturday, August 1	12	12	10	8	4	2	1
	Private tour of the Lincoln Park Adoption Center or the PAWS Medical Center***	YES	YES	YES				
	Corporate sponsor volunteer opportunity (group up to twenty people)***	YES	YES	YES	YES	YES	YES	

\*\* Each Party Pack includes one meal for 4 people and Beach Party favors

\*\*\* To be on a mutually agreed upon date/time with PAWS Chicago

## UNIQUE SPONSORSHIP OPPORTUNITIES\* \$2,500 EACH

- Pet Swimsuit Contest Sponsor**
- Adoptable Pet Parade Sponsor**
- Bid to Save Lives Sponsor**
- Surprise Performance Sponsor**

All opportunities include:  
 - Name recognition on event website  
 - Verbal recognition at beginning of respective segment during virtual event

\* Available exclusively to Presenting Sponsor, Lifesavers, and Champions on a first come, first serve basis until June 15, 2020.

### Sponsor information

Sponsor Name \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State Zip \_\_\_\_\_

### Gift information

Sponsor Level \_\_\_\_\_ Amount \$ \_\_\_\_\_  
 Check (enclosed)    Check will be sent on \_\_\_/\_\_\_/\_\_\_    Credit Card  
 Card number \_\_\_\_\_ Exp date \_\_\_\_\_ CVV \_\_\_\_\_  
 Billing Address \_\_\_\_\_  
 \_\_\_\_\_  
 Signature \_\_\_\_\_ Date \_\_\_\_\_