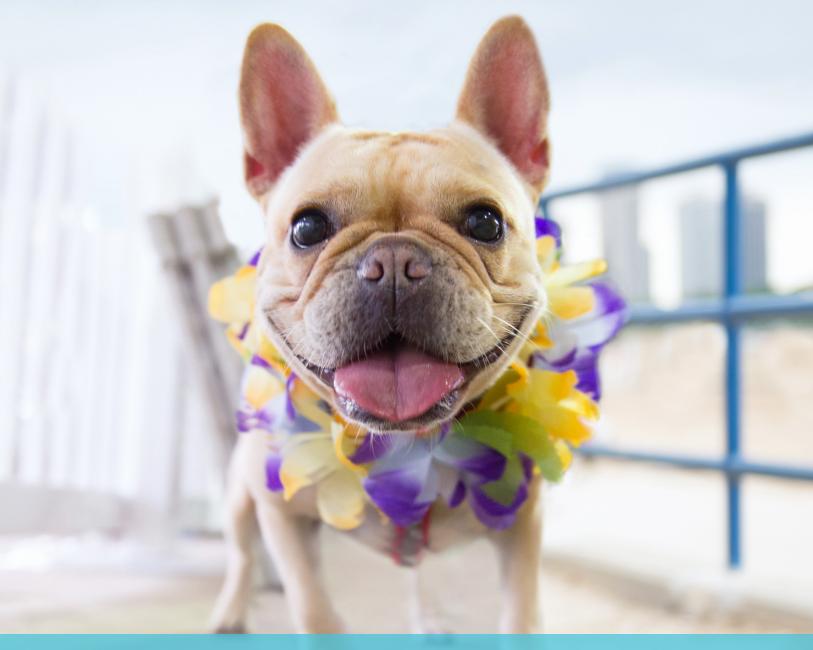
PAWS Beach Party

A Virtual Event Thursday, July 23, 2020



VIRTUAL Beach Party SPONSORSHIP OPPORTUNITIES

		Presenting Sponsor/ Leader of the Pack	Lifesaver	Champion	Hero	Protector	Pet Lover	Pet Host
	Amount	\$25,000	\$15,000	\$10,000	\$6,500	\$3,200	\$1,500	\$500
Marketing Benefits	Co-brand the event (ex. PAWS Chicago Virtual Beach Party presented by Company)	YES						
	TV/Radio spot opportunity (subject to availability) during event promotions	YES						
	Recognition on event materials (includes evite, website)	HYPERLINKED LOGO	HYPERLINKED Name	HYPERLINKED Name	NAME	NAME	NAME	NAME
	Pre-, post-, or during event dedicated social post (con- tent will be event focused acknowledging sponsor)	YES						
	Included in coverage of event in the next edition of PAWS Chicago Magazine	YES	YES	YES	YES	YES		
Event Presence	Opportunity for company spokesperson to provide a pre-recorded thank you video to guests for supporting PAWS Chicago	YES	YES					
	Will receive 1 Party Pack**, to be utilized during the virtual Beach Party event on Thursday, July 23	YES	YES	YES	YES	YES	YES	YES
Stewardship	Invitation for X human guests and X dogs to Fasseas Family Farm Event on Saturday, August 1	12	12	10	8	4	2	1
	Private tour of the Lincoln Park Adoption Center or the PAWS Medical Center***	YES	YES	YES				
	Corporate sponsor volun- teer opportunity (group up to twenty people)***	YES	YES	YES	YES	YES	YES	

^{**} Each Party Pack includes one meal for 4 people and Beach Party favors

UNIQUE SPONSORSHIP OPPORTUNITIES* \$2,500 EACH

Pet Swimsuit Contest Sponsor Bid to Save Lives Sponsor

Adoptable Pet Parade Sponsor Surprise Performance Sponsor

All opportunities include:

- Name recognition on event website
- Verbal recognition at beginning of respective segment during virtual event
- * Available exclusively to Presenting Sponsor, Lifesavers, and Champions on a first come, first serve basis until June 15, 2020.

Sponsor information

Sponsor Name			
Contact Name			
Gift information			
☐ Check (enclosed)	☐ Check will be sent on/	_/ 🗖 Credit Ca	ard
Card number		Exp date	CVV
Billing Address			
Signature		Date	

^{***} To be on a mutually agreed upon date/time with PAWS Chicago