Sponsor the
2022 PAWS Chicago Desktop Calendar
& help save homeless pets

Presenting Sponsor: $15,000 (one available)
Your company will be recognized as the exclusive presenting sponsor of the 2022 PAWS Chicago Desktop Calendar. As presenting sponsor, you will receive:

- Recognition as presenting sponsor of 2022 Desktop Calendar in PAWS Chicago founder, Paula Fasseas welcome letter at the beginning of the calendar book.
- Website mention and color logo placement on PAWS Desktop Calendar webpage
- Two (2) PAWS Chicago E-Blasts promoting the Desktop Calendar in spring and summer 2022 (85,000 circulation)
- Two (2) PAWS Chicago Social Media Posts promoting the Desktop Calendar in spring and summer 2022
- 100 - 2022 PAWS Chicago Desktop Calendars

Your company presence on these calendar pages:

- Inside Front and Back Cover Pages: One (1) color logo and three sentence message on each page
- Calendar Spine: One (1) color logo
- Calendar Title Page: One (1) color logo as presenting sponsor
- 2022 & 2023 Calendar Pages: One (1) color logo with two sentence message
- One (1) Month Page featuring the “Pets of Sponsor”: Month determined on availability
  - Month Page will be printed in color with tab
  - One (1) color logo and two sentence message
- Seven (7) Pet of the Days for each day of a selected week featuring employee’s pets with personalized message.

To secure your spot please contact Matt LaSota, email: mlasota@pawschicago.org phone: 773-475-3308
Month Page Sponsor: $5,000
Your company will be recognized as a sponsor of the 2022 PAWS Chicago Desktop Calendar and receive your own month page. As sponsor, you will receive:

- Recognition as a sponsor of 2022 Desktop Calendar in PAWS Chicago founder, Paula Fasseas welcome letter at the beginning of the calendar book
- One (1) Month Page featuring the “Pets of Sponsor”: Month determined on availability
  - Month Page will be in color with tab
  - One (1) color logo and two sentence message
- Seven (7) Pet of the Days for each day of a selected week featuring employee’s pets with personalized message.
- Calendar Title Page: One (1) color logo listed as sponsor
- 20 – 2022 PAWS Chicago Desktop Calendars

Week Page Sponsor: $2,500
Your company will be recognized a sponsor of the 2022 PAWS Chicago Desktop Calendar and receive your own week page. As sponsor, you will receive:

- Recognition as a sponsor of 2022 Desktop Calendar in PAWS Chicago founder, Paula Fasseas welcome letter at the beginning of the calendar book
- One (1) Week Page featuring the “Pets of Sponsor”: Week determined on availability
  - Week Page will be in full color
  - One (1) color logo and two sentence message
- Seven (7) Pet of the Day for each day of the selected week featuring employees’ pets with a one (1) sentence message for their pet
- Calendar Title Page: One (1) color logo listed as sponsor
- 10 – 2022 PAWS Chicago Desktop Calendars

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