NO KILL INNOVATORS
Dr. Laurie Peek, Maddie’s Fund® and the Launch of Shelter Medicine
Thank you for helping animals in their time of greatest need. Your support enables us to be a safety net for dogs and cats who have nowhere else to go, who have no one else to care for them. With your support, we prevent suffering, we heal pain and we unite families.

We hope that you feel a sense of accomplishment as you read the stories that follow. This important lifesaving and life-altering work could not happen without you.

With deep gratitude,
Your Friends at PAWS Chicago

2016 YEAR IN REVIEW

98.41% of animals that entered our program were saved

133,617 volunteer hours = 64 full-time employees

1,266 pets helped through the PAWS for Life program

17,236 animals spayed/neutered (75% provided for free)

629 special medical operations provided for PAWS animals

17,927 pounds of food distributed by Pet Food Pantry

5,125 pets adopted

2,547 animals placed in foster care

3,448 feral cats spayed/neutered
DEAR SUPPORTERS,

Thank you for your support of PAWS Chicago. I am so very grateful for all that you have done to make a difference in the lives of homeless pets in our community and beyond.

It is remarkable how far we have come. Every single year since our founding in 1997, the killing of homeless pets in our city has declined. In total, 84% fewer pets are being killed each year in our community. That translates into 35,000 animals who did not die in shelters last year than did in 1997 (please refer to the graphic on page 5).

The popularity of adoption and rescue has made a great impact in lifesaving. But it is prevention efforts, like spay/neuter and outreach, that have been the most successful part of our lifesaving programs. In total, 78% of the reduction in euthanasia is from fewer animals entering shelters.

Through your support, we continue to lead Chicago, and communities elsewhere, on a steady path toward a No Kill future. You will see many numbers throughout this Impact Report—each number represents a tapestry of stories, animals, families and lives that were impacted by your generosity. And the numbers that do not appear—the 35,000 pets who were not killed this year—that is something for us all to be proud of. Together, we have brought radiant light to a problem that was once in darkness, and that light continues to shine and spread.

Our reach extends beyond Chicago. In 2016, we stepped in to rescue animals affected by the Louisiana floods, taking them from local shelters back to PAWS Chicago Medical Center, offering medical care and alleviating overcrowding in southern Louisiana’s shelters.

This lifesaving success is made possible through the support of generous donors like David and Cheryl Duffield and their family foundation, Maddie’s Fund. The Duffields have given more of their personal wealth to animal welfare than any other individuals in the U.S. Through their vision, innovative thinking, funding, and training programs, they have transformed how homeless shelter animals are managed nationwide. We are so grateful to Dave and Cheryl Duffield for their ongoing support and for their generous grant to name the Maddie’s® Shelter Medicine Hospital at PAWS Chicago. Read more about them and their pivotal contribution to homeless animals and to PAWS Chicago on page 32.

Everything you did in 2016 and everything you continue to do—from contributing to PAWS Chicago financially, attending our events, volunteering your time, adopting, fostering and raising awareness to sustaining our future through planned giving—has given homeless pets a chance to grow, thrive, love—and live.

For that, we at PAWS Chicago can never thank you enough.

Warm regards,

Paula Fasseas
Founder and Executive Chair
CHICAGO’S PATH TO NO KILL

In 1997, very few people knew that homeless pets were being killed. Virtually no one knew the extent — that more than 42,000 cats and dogs would die that year in shelters. PAWS Chicago was founded to bring attention to the plight of homeless animals and engage the community in finding solutions to pet overpopulation.

Since then, we have continued to focus on engaging people to take action to save homeless pets. In various ways — through volunteers, foster families, and adopters, several outreach initiatives and our subsidized spay/neuter and medical services — we work to mobilize and inspire people to become part of the solution for homeless animals.

With that foundation of community support, PAWS Chicago has been able to build the lifesaving programs that continue to make a tremendous difference for homeless animals in our city. PAWS now has one of the largest adoption and spay/neuter programs in the country. Since 1997, Chicago has seen an 84.38% drop in euthanasia rates across the city. These numbers are encouraging, but we still have work to do: more than 6,000 pets were killed in Chicago shelters in 2016.

Nearly 20 years after PAWS work began, Chicago is poised to become the largest No Kill city in the nation. But to save every healthy and treatable homeless animal, we must expand our lifesaving outreach work and continue providing access to spay and neuter services in underserved communities.

OUR MISSION
Everything PAWS Chicago does is guided by a common mission to transform sheltering operations to offer life, not death, to homeless animals. Our mission is:

• To build No Kill communities — starting with Chicago — that respect and value the life of every cat and dog
• To end the overpopulation of homeless animals through solutions, practices, and education
• To transform animal welfare by setting higher standards for the way animals are treated and developing a sustainable, solutions-based model

Above: Paige at the foster home of Michele Herdzina

84% drop in euthanasia rates

PETS EUTHANIZED IN CHICAGO

<table>
<thead>
<tr>
<th>Year</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>1997</td>
<td>42,561</td>
</tr>
<tr>
<td>2016</td>
<td>6,652</td>
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</tbody>
</table>

Volunteer with a soon-to-be-adopted pup at Angels with Tails event
PAWS CHICAGO’S LIFESAVING SUCCESS IS ROOTED IN OUR COMPREHENSIVE NO KILL MODEL, DESIGNED TO BRING AN END TO THE KILLING OF HOMELESS PETS.

The foundation of the No Kill Model is Community Engagement. By raising awareness of pet homelessness and engaging people in these efforts, we can make lasting change for animals.

PAWS’ mission-critical programs—our No Kill pillars—sit atop this foundation. These pillars are the robust Prevention, Adoption, Animal Health and Behavior, and Volunteer programs necessary to build a No Kill community.
PREVENTION

THE PAWS FOR LIFE TEAM MEETS CATS LIKE HAZEL, MAXWELL AND TRIXIE EACH DAY – STRAYS LIVING OUTDOORS IN ENGLEWOOD. Through door-to-door outreach, we see that many neighbors care for and feed these cats and often want to invite them inside to live, but don’t know what to do and cannot afford to spay or neuter them.

That’s where PAWS for Life steps in, providing spay/neuter services completely free of cost and offering a starter kit of cat food and supplies from the PAWS Pet Food Pantry. As a result, many of these cats are adopted and have a safe indoor home, while residents are thrilled to have a new permanent member of the family.

Laurie Maxwell, Director, Community Outreach, at a GusMobile event with a client

See our progress at pawschicago.org/results
STOPPING PET OVERPOPULATION BEFORE IT STARTS

THROUGH THE PAWS CHICAGO LURIE CLINIC IN LITTLE VILLAGE AND THE GUSMOBILE SPAWN/NEUTER VAN, WHICH BRINGS THOSE SERVICES DIRECTLY TO NEIGHBORHOODS MOST IN NEED, WE PERFORMED 17,236 SPAWN/NEUTER SURGERIES IN 2016. AND MOST OF THOSE – 75% – WERE PERFORMED FREE OF CHARGE. We realized early on that curtailing pet overpopulation was key to building a No Kill Chicago. The main tools for reducing the birth of unwanted animals are spay/neuter programs and community outreach. The majority of stray, feral and other home-less pets originate in low-income, under-resourced communities. Important pet resources like free spay/neuter surgeries, information on pet care and training, and affordable medical care are all necessary ingredients to reducing pet homelessness and building a humane community.

GUSMOBILE
The GusMobile proactively brings PAWS Chicago’s spay/neuter surgeries to the people who are most in need and who lack the ability to travel to the Lurie Clinic. In addition to providing free and low-cost spay/neuter surgeries and vaccinations for pets undergoing surgery, the GusMobile maintains a regular and positive presence in those neighborhoods by also providing outreach and humane education.

CRISIS SUPPORT
The PAWS Chicago Pet Food Pantry and Crisis Care programs offer food, supplies and temporary foster care for pets of families who have fallen on hard times. The pantry operates out of the Medical Center and distributes supplies weekly to families in need, keeping pets in homes and out of shelters.

SUPPORTING CHICAGOLAND RESCUES
By investing in our community first and supporting other rescue organizations, we are proving that the No Kill model works. In 2016, we provided services for thousands of pets from rescue partners including discounted spay/neuter surgeries for 1,894 dogs and cats and discounted rescue package services (surgery, vaccines and Revolution) for more than 800 animals.

COMMUNITY CATS
We provided free spay/neuter vouchers to community cat caregivers to support TNR (Trap, Neuter, Release) efforts. In 2016, PAWS performed 3,448 spay/neuter surgeries on feral cats, which had a direct impact on the number of homeless cats and kittens entering the pound and ultimately being killed.

For the first time ever, fewer than 1,000 cats were killed at the city pound in 2016. Since our founding in 1997, the killing has been reduced by more than 92%.
PAWS FOR LIFE
MAKING AN IMPACT STREET BY STREET

Making a difference street by street
PAWS for Life knows that where there are people living in poverty, pets are living in poverty as well. This program works on the ground in communities that would be contributing to pet overpopulation. We offer help with free spay/neuter and other pet services, and we're in the community almost daily:

• Canvassing Days: Our team of staff and volunteers meet residents by going door to door, block by block, talking with people where they live. We then schedule spay/neuter appointments and provide transportation for those in need.

• Community Days: Pets and their owners can take advantage of free rabies and distemper vaccinations at our on-site GusMobile. By providing this service, we're helping prevent pets from contracting illnesses and reaching out to more people to talk about the importance of spay/neuter.

75% of pets at these events are not spayed or neutered, and most have never seen a veterinarian.

Underresourced communities do not have access to basic veterinary care, pet food and supplies or important information on pet wellness and spay/neuter. We’re changing that.

PAWS for Life launched in Englewood in 2014 and has since expanded to also help families in other under-served neighborhoods in Chicago.

Reviewing important information

Think about the impact of a single spay surgery.

Pet Overpopulation — Illustrating the Math Problem
A female cat can become pregnant at least two times a year and averages 2.8 surviving kittens per litter. Each kitten can become pregnant starting at six months of age. The exponential math is astounding:

One cat + her offspring + their offspring = 420,000 cats in seven years
IT IS HARD TO IMagine THE EXTREME NEGLECT THAT ASHER SUFFERED BEFORE HE LANDED AT THE CITY POUND. Unrecognizable as a dog, his face and body were covered by painful, matted hair that cut off the circulation to one of his rear legs. Fortunately, PAWS Chicago stepped in just in time to get Asher the critical medical attention he needed. Asher rested and recuperated with a loving PAWS Chicago foster home until he was ready for adoption.

“He is an absolutely wonderful dog,” Asher’s foster said. “Best dog in the world, maybe!”

Asher started his new life when he was adopted in January. Now this six-year-old cocker spaniel spends his time doing what he loves: taking long walks, giving kisses, squeaking toys, and feeling good!
FINDING MORE LOVING FAMILIES FOR HOMELESS ANIMALS

Uniting homeless pets with loving families is essential to building a No Kill community. Thanks to our robust and visible adoption program, 5,125 animals found homes in 2016.

In the United States each year, less than 25% of new pets come from adoption and rescue. That’s why we’ve created more opportunities for animals to meet interested families with our welcoming Adoption Centers, dynamic off-site events and innovative programming thereby helping us end the killing of today’s at-risk pets.

PIPEN FASSEAS ADOPTION CENTER
The Pippen Fasseas Adoption Center in Lincoln Park opened in 2007 and redefined animal sheltering. As the first cageless No Kill shelter in the Midwest, the Center was designed to reduce stress for animals awaiting new homes and provide 100% fresh-air flow to prevent disease transmission. We found new homes for 4,673 pets in 2016.

The Barbara Bradford Kitty City has designated age-specific rooms and separate condos for felines who prefer privacy. In the Marshall Field Family Dog Town, volunteers provide residents with at least five walks a day, as well as playtime on the rooftop deck and training to prepare them for adoption.

GLENN L. FELNER NORTH SHORE ADOPTION CENTER
PAWS Chicago’s first satellite adoption facility opened in 2014 in Highland Park. It represents an important step in PAWS Chicago’s mission to build No Kill communities: finding homes for pets in need, especially large dogs popular with suburban families, while bringing progressive sheltering practices to new communities.

The Center had 452 animals adopted in 2016.

OFF-SITE ADOPTION EVENTS
Every year since 1998, PAWS Chicago has hosted signature Angels With Tails adoption events. With our first, we broke the silence surrounding the deaths of thousands of homeless pets by taking our message to the streets and into the stores of Michigan Avenue. We continue to spread that message far and wide, all while showing off lovable pets in need of homes.

In 2016, PAWS Chicago also hosted off-site adoption events almost every weekend, bringing pets to busy stores and shopping centers. More than 800 PAWS Chicago adoptions took place at off-site events.

FOSTER TO ADOPT
In response to the Canine Influenza Virus (CIV) epidemic that devastated Chicago shelters in late 2015, PAWS Chicago started its “Foster First” foster-to-adopt program. When animals have treatable, but contagious illnesses, they must be isolated. Quiet time in foster care permits them to heal in a stress-free environment away from the excitement of shelter life. Other animals simply need socialization or consistent training to be ready for adoption. Fostering is also a wonderful way for families to get to know an animal well before adopting and for more animals to find the right loving home.
Roxy came to PAWS Chicago in rough shape, covered in demodectic mange, an infestation of tiny eight-legged mites that feed on the hair follicles and oil glands of a dog’s skin. The eight-month-old Retriever/Labrador mix was itchy and uncomfortable. She needed a great foster family willing to treat the infestation while giving her plenty of love and preparing her for adoption.

Roxy’s treatment included dips in lime sulfur, a liquid medication. It’s not a difficult process, but it is a smelly one: sulfur smells like rotten eggs. Now, thanks to successful treatment, Roxy is back to her happy, energetic self and was recently adopted into a loving home.

All PAWS Chicago animals receive veterinary care at the PAWS Chicago Medical Center.
SAVING ALL TREATABLE ANIMALS

Our No Kill commitment means that we give every pet the individualized treatment and rehabilitation he or she needs. Our robust shelter medicine program treats the physical body, rehabilitating pets suffering from illness and injury, while our behavior programs provide enrichment and training for dogs and cats who have suffered mistreatment, abuse or lack of socialization.

ANIMAL HEALTH & BEHAVIOR

SAVE RATE 2016

Because of our expert veterinary and behavior teams, we are one of the few shelters in the country that can treat and rehabilitate large numbers of sick, injured or behaviorally challenged animals. In 2016, PAWS Chicago had a 98.41% “save rate,” even while taking in a vulnerable population of animals.

98.41% Save Rate

SHELTER MEDICINE

For generations, getting sick in a shelter was a death sentence for homeless pets. But the No Kill movement has proven there is a better way. As a No Kill shelter, PAWS is a safe haven for animals. Through our advanced shelter medicine program, each rescue receives full medical treatment at the PAWS Medical Center.

TRAINING & BEHAVIOR ENRICHMENT

Many of our dogs come to us with emotional scars. Some are terrified of people, other pets or loud noises. Others were never socialized in a family and don’t understand basic manners.

We know that with the right training and structured environment, pets can overcome a traumatic past. Through our Training Center, and with the help of expert trainers, we offer these dogs customized and routine exercise, enrichment and rehabilitation in a controlled, state-of-the-art facility.

And it’s making a difference. We are transforming shy, highly active, under-socialized or previously abused pets, giving them the confidence and training needed to show prospective adopters their true personality.

FOSTER CARE

Our dedicated foster families take in and care for kittens and puppies that are too young or too small to be spayed or neutered. They nurse sick and injured pets that need time for healing before being adopted. They open their homes to animals that don’t adapt well to shelter life. In 2016, 2,670 PAWS Chicago animals spent time in foster care.

2,670 PAWS Chicago animals spent time in foster care.

MEDICAL CENTER EXPANSION

As we have gotten closer to our dream of a No Kill community, a larger proportion of the animals who need our help are either sick or injured. We have the only Medical Center for homeless animals in Chicago that is equipped to take in and treat a large volume of contagious animals, so many lives depend on us. This means we need to expand our Medical Center.

We are in the advanced planning stages to triple our capacity to treat sick and injured animals so that we can save more lives! Read more about this exciting project on page 36.

More than 75% of incoming animals at PAWS Chicago require treatment for a medical condition beyond the standard care protocol.

PAWS has the only Medical Center in Chicago equipped to take in a large volume of contagious animals.
VOLUNTEERS

VOLUNTEERS AND FOSTERS ARE THE LIFE FORCE BEHIND PAWS CHICAGO’S OPERATIONS. We started as a volunteer-run organization and, to this day, we remain reliant on the volunteers and fosters who touch every aspect of our work. Running our two Adoption Centers and our Medical Center requires an army of volunteers, all of whom work together to ensure the suites are clean, chores are completed and every animal receives exercise and love.

In 2016 alone, volunteers dedicated 133,617 hours of service, fulfilling the work of more than 64 full-time employees.

See our progress at pawschicago.org/results

Volunteer Randy Egge with Coqui
OUR 2016 ALL-STAR VOLUNTEERS

Each year, we recognize a group of volunteers for their extraordinary contributions to building a No Kill Chicago. Meet our 2016 “All Stars.”

DAVID BAUMGARTNER
Do you ever wonder who works behind the scenes, answering emails and processing new volunteer applications? Many times, it’s David Baumgartner, Lead Administrative Volunteer. David’s talents help keep lines of communication open for incoming volunteers, and his attention to detail and customer-oriented focus ensure the best possible experience for all volunteers.

JENNIFER CATANIA
Jenn’s infectious smile and boundless energy can make any volunteer task seem effortless! But the amount of energy she puts into her shifts as a regular Lurie Spay/Neuter Clinic Volunteer is extraordinary. Jenn has been a pioneer volunteer at the clinic, helping with afternoon detail and customer-oriented focus ensure the best possible experience for all volunteers.

SAM GOODMAN
Sam is always willing to go the extra mile — literally! As a regular Transport Driver, Sam helps to bring homeless dogs and cats from our Medical Center to one of our Adoption Centers so that they can find their new homes. In 2016, he took to the road more than 100 times for PAWS.

NANCY JENSEN
Nancy’s love for animals radiates through the Medical Center whenever she is in the building. As a Medical Center Level 2 Volunteer, Nancy provides enrichment and exercise for dogs and puppies who may be sick, in recovery or healthy and awaiting their trip to the Adoption Center. In addition to her many hours logged, Nancy also volunteers as a transport driver, special events volunteer and as part of special out-of-state rescue missions.

RANDY EGGE
Most days of the week, you’ll find Randy Egge smiling as he walks through the halls of Dog Town. Randy gave an incredible 1,030 hours in 2016 as both a Level 3 Volunteer and Adoption Counselor. His compassion for PAWS animals and his empathy in relating to adopters resulted in nearly 250 adoptions last year. When not physically at the Adoption Center, he’s often hitting the pavement as an avid TEAM PAWS member and fundraiser.

BRIAN LEE
Brian is an indispensible member of the PAWS Chicago team. Whatever the task, however great the responsibility, he is there to get the job done. He has trained countless Dog Town volunteers, mentored dozens of Adoption Counselors, provides reliable operational support for Angels With Tails, works with our most challenging animals, and offers leadership and support in countless other ways. Brian’s attitude, energy and spirit inspire the entire organization. Thank you, Brian, for your tireless contributions to PAWS Chicago.

BETH PLOTNER
Something special happens when Beth Plotner is at the adoption desk. As an Adoption Counselor, Beth is often the face of PAWS Chicago for excited families about to take their new pet home. In fact, 372 dogs and cats are grateful to Beth for overseeing their adoptions in 2016.

LISA PRINTEN
Lisa began fostering with PAWS four years ago and she has been 100% dedicated to each and every foster animal. Lisa has nursed multiple litters through a variety of illnesses including parvovirus, one of the most terrible feline diseases. No matter how much care a family needs, she never quits and always sees them through to the end.

CYD KUCK — NEW VOLUNTEER OF THE YEAR
In her short tenure, Cyd became a Medical Center Level 2 Volunteer, a Medical Center Lead, a Transport Driver and a New Volunteer Orientation Trainer. Cyd truly shines when she is working with our newest volunteers — mentoring newcomers through their first shift in the Medical Center.

JOHN NIXON
John Nixon wears more hats at PAWS than would fit in his closet. He serves as Level 3 Volunteer, as a Trainer for both Level 1 and Level 2 Volunteers, a Transport Driver, a Location Manager, a mentor, an Adoption Counselor and many more incredible volunteer roles. In 2016, he also began volunteer- ing with our Intake Department – assisting with assessments and helping with our Owner Reunification Program.

DIANA ZAPATA
There is no job too big nor too small for Diana Zapata. From spending a full day in the Medical Center laundry room, ensuring every last piece of linen is clean, to developing and implementing a new volunteer training program called TLC, which trains dedicated volunteers to work with animals in isolation, Diana’s compassion for animals and commitment to PAWS is remarkable.

SARAH ZINSMEISTER
You’ll usually find Sarah, a Kitty City Level 2 Volunteer, at the Adoption Center on Saturday mornings, placing many of our harder-to-adopt felines into foster homes. Sarah is a skilled foster counselor and in 2016 made over 60 cat foster matches. These successful foster experiences give PAWS more information about how our cats will fare in a home environment — which plays a huge role in setting up successful adoptions.
WHEN FLOODS DEVASTATED PARTS OF SOUTHERN LOUISIANA IN AUGUST 2016, PAWS CHICAGO VOLUNTEERS DROVE MORE THAN 13 HOURS TO RESCUE DOGS AND CATS AFFECTED BY THE DISASTER. The team transported dozens of cats and dogs from local shelters back to the PAWS Chicago Medical Center, alleviating some of the overcrowding in the areas most affected by floods.

Many of the animals required foster homes while they received treatment for various issues, including heartworm. Once they were medically cleared, they were available for adoption. We were able to help all these animals because the community came forward, generously donating to our rescue mission and Sick and Injured Fund, volunteering their time and opening their homes to adoption.
MOBILIZING TO SAVE PETS’ LIVES
Community engagement is the base upon which all of our programs are built and the foundation for creating lasting change for animals.

RAISING AWARENESS
We reach hundreds of thousands of people through media outreach. In 2016, PAWS was featured in 394 print articles, 764 digital pieces, 335 TV appearances and 578 radio spots. Combined with our expanded presence on social media, this exposure allows us to promote the cause of homeless pets, drive adoptions, volunteering, fostering and financial support as well as to spread awareness about important issues and opportunities for action.

TEAM PAWS CHICAGO
A charity racing and fundraising team benefiting PAWS Chicago, TEAM PAWS is made up of hundreds of animal lovers, advocates, friends, families, couples, colleagues, teammates and athletes who are dedicated to saving the lives of homeless pets. The team races in 5Ks, half marathons, marathons and triathlons throughout the world.

WELCOMING THE COMMUNITY
Nearly 60 groups (companies, universities, schools, youth groups, etc.) brought more than 760 people to the Pippen Fasseas Adoption Center’s Judith Blazer Community Room in 2016. We also brought 2,951 animal lovers on board with our mission through 165 volunteer orientations.

NO KILL ACADEMY
No Kill Academy was launched as a response to frequent inquiries about how to deploy PAWS Chicago’s No Kill Model. We share knowledge about animals, best practices and the No Kill movement to expand impact and support shelters looking to adopt the lifesaving principles of No Kill. Last year, No Kill Academy:

• Shared important insights with national organizations on the critical importance of the various policies that safeguard No Kill

• Offered a state-of-the-art internship program for exceptional college students interested in pursuing a career in animal welfare

• Supported Chicago-area rescues in expanding their own lifesaving work through targeted spay/neuter education and assistance

PAWS CHICAGO MAGAZINE
With a circulation of 200,000, more people see PAWS Chicago magazine than any other local magazine. This publication raises awareness about our mission, focuses on important animal issues and encourages action on behalf of homeless pets. It is available on newsstands throughout the city.

pawschicago.org/how-to-help

Website page views
Twitter followers
Facebook fans
Email subscribers
Instagram followers

RAISING AWARENESS

TEAM PAWS CHICAGO

WELCOMING THE COMMUNITY

NO KILL ACADEMY

PAWS CHICAGO MAGAZINE

ADOPT A PET - LIVE ON WCL!

97,000 Facebook fans
11,000 Twitter followers
30,000 Instagram followers
126,000 Email subscribers
11,317,551 Website page views
Throughout 2016, PAWS Chicago held special events and fundraisers to raise money for and awareness of the plight of homeless animals.
When the annals of the No Kill Movement are written, there are pivotal people who will be memorialized as transformational lifesavers. Some are household names.

**Bob Barker** introduced America to the importance of spay/neuter for more than two decades on his show, *The Price Is Right*. Generations grew up with that important messaging, directly reducing the number of homeless pets crowding the shelter system.

**Oprah Winfrey** made pet adoption mainstream in 2008 after adopting her first rescue dog, Sadie, from PAWS Chicago, telling her national audience, “Adopt from a No Kill shelter!” She shifted the trend from buying pets from breeders or pet stores to rescuing homeless pets in need.

And then there is the widespread impact of **Dave & Cheryl Duffield** and their family foundation, **Maddie’s Fund**, working with the animal welfare community to spark change from within. They have been a steady force propelling the nation forward towards No Kill since 1994, when traditional shelters had not yet come around to agree that No Kill was the primary goal.

This is the story of Maddie’s Fund, the innovators who led the way in disrupting the traditional mode of animal sheltering. Read on to learn about the founding, mission, and accomplishments of Maddie’s Fund and how the Duffields have been instrumental supporters of the PAWS Chicago No Kill Model over the past two decades. Look for the sneak peek visual on page 36 of their most recent grant, naming the Maddie’s® Shelter Medicine Hospital at PAWS Chicago, set to begin construction in 2018.

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*Dr. Laurie Peek with her very lucky kitty*
IT ALL BEGAN WITH A LITTLE DOG NAMED MADDIE

Maddie, a miniature schnauzer, entered Dave and Cheryl Duffield’s home when she was just a pup. Sweet, devoted and loyal, with a feisty spirit, Maddie’s unconditional love and friendship were pure delight, so much so that she inspired a promise that has resulted in a legacy. One day, while playing together on the living room rug, the Duffields made a promise that if they ever had any money, they would give back to Maddie and her kind, so that other families could experience the immense joy they would give back to Maddie and her kind, so that

Duffields made a promise that if they ever had any money, they would give back to Maddie and her kind, so that other families could experience the immense joy they have with her. And the rest, as they say, is history.

Dave and Cheryl made good on that promise after successfully founding several high-tech companies. They have endowed Maddie’s Fund with more than $300 million.

MADDIE AND MADDIE’S FUND IMPACT

The Duffields recruited Richard Avanzino, widely considered the Father of the No Kill Movement, to lead Maddie’s Fund in 1999. He continued in that role until retirement in 2015.

To date, the foundation has awarded more than $208.9 million in grants. The Duffields have invested their resources to create a No Kill nation in which every dog and cat is guaranteed a healthy home or habitat. In their lifetime, they have given more of their personal wealth to the animal welfare cause than any other individuals—all thanks to Maddie:

They were early advocates of transparency in sheltering, reporting and sharing data and collaborating to create improved lifesaving programs. They provide Innovation Grants to help 501(c)(3) animal welfare organizations to increase the number of lives they save. They have developed training and leadership programs through Maddie’s University, apprenticeships, webcasts and Maddie Talks as well as the MaddieCam to help spotlight successful programs in the animal welfare industry, all in the name of inspiration and sharing expertise through leading-edge programs.

But, of the wide range of achievements and innovations that Maddie’s Fund has spearheaded in the animal welfare industry, launching the field of shelter medicine into a widespread discipline in veterinary medicine is arguably one of the most transformational for saving lives.

BEFORE SHELTER MEDICINE

For generations, the veterinary solution to disease in high-volume shelters was euthanasia. While No Kill shelters always existed, they had small populations that were customarily treated by private veterinary practices. In contrast, large shelters and animal control facilities used a “cage and kill” herd management approach, where their primary activity was depopulation.

As illustration, in 1997, the two large private shelters in Chicago and Animal Care and Control killed 83% of the animals who entered. Of those three, the shelter that had the best lifesaving results still killed 60% of its animals. It’s not difficult to see why most veterinarians would not seek out careers in animal shelters.

PLANTING SEEDS

In 1998, Dr. Laurie Peek, a veterinarian with no shelter experience, expressed her desire to help homeless pets. She had graduated from Cornell University, College of Veterinary Medicine and knew that animal shelters contracted with veterinarians for spay/neuter and vaccination services. There was no organized shelter medicine.

As the daughter of the Maddie’s Fund founder, she began exploring what the family foundation could do to make an impact and heard that her professor of epidemiology, Dr. Jan Scarlet, was partnering with Dr. Lisa Miller about the burgeoning interest to integrate veterinarians into shelters. “Instead of population herd health production medicine with large animals, I thought we could begin a program of herd health reduction medicine for cats and dogs.” There was no shelter medicine training at veterinary schools at that time.

Thus began the development of shelter medicine as a field treating large populations of pets as individuals with each receiving the treatment he or she needs. They quite literally invented and standardized a new way to medically treat and care for animals consistent with the No Kill philosophy of saving every healthy and treatable pet.

Peek began aggregating guidelines for shelter medicine grant giving and, in November 2000, Maddie’s Fund awarded its first grant for shelter medicine to UC Davis. “It was the first comprehensive program, focusing on teaching, research and service in a No Kill shelter.” They went on to create components, funding externships, residencies, research and teaching grants. Since that time, grants have been awarded to 19 veterinary schools, including Purdue University School of Veterinary Medicine and PAWS Chicago.

THE NEW FIELD OF SHELTER MEDICINE

Maddie’s Fund’s focus has been gathering the best minds to work on transformation. “We wanted to create the field, elevate the credibility of the field and, by doing so, give the animals an opportunity to live.”

Maddie’s Fund has funded projects which have developed protocols and reexamined the way animals are handled, managed and flow through the shelter system. “Taking a preventative medicine approach, treating them both individually and as a population health practice, advocating for treating the treatables are the biggest difference makers,” said Peek. “As a veterinarian, your dream is to take care of and heal animals. By getting veterinarians working in shelters, they look at sick animals and say, ‘I can fix that and make that better! You now see the hope in them versus the despair.”

With funding, innovation and training, in less than 20 years Maddie’s Fund quite literally launched Shelter Medicine as a new field of practice illustrating how far things have come, just this year the American Veterinary Medicine Association published a report that shows that most veterinary students want to go into private practice or shelter medicine.

Now, Maddie’s Fund has announced a $2.5 million grant to fund construction of the Maddie’s Shelter Medicine Hospital at PAWS Chicago. In announcing the grant, Peek said, “PAWS Chicago has shown a commitment to lifesaving and has an excellent track record of taking on challenging cases.” It is only fitting that the most advanced shelter medicine hospital in the nation be named after the dog who inspired the launch of shelter medicine.
WHAT’S NEXT?

EVER-EXPANDING LIFESAVING

The Next Phase of the PAWS Chicago Medical Center

For generations, cats and dogs who got sick in a shelter faced a death sentence. But while the No Kill movement has ushered in a focus on lifesaving, most modern shelters still do not have the robust shelter medicine program and facilities required to care for a large population of ailing or injured pets.

Today, PAWS Chicago is the only area rescue equipped with a medical facility and veterinary team capable of providing comprehensive, often critical care for homeless animals. Recent success stories include Stewart, a tiny mixed breed who arrived at PAWS weighing only ounces and suffering from pneumonia, demodex mange, and a host of other complications; Jerry, a sweet 16-month-old tabby who contracted a highly contagious virus while struggling to survive on the streets; and Klaus, a charming Chihuahua who suffered from seizures and nearly died from distemper.

PAWS Chicago is considered the city’s No Kill safe haven thanks, in large part, to the Medical Center. Experienced on-site veterinarians ensure that each animal receives individualized care, one-on-one attention, spay/neuter and other needed surgeries, and important vaccinations and diagnostics. The Medical Center is the first stop for homeless animals when they arrive at PAWS and it also treats the most acute cases. For dogs and cats who have endured abuse, neglect or debilitating mistreatment, this represents lifesaving intervention.

PAWS Chicago was founded with the belief that every treatable animal should be given a chance at life, hope and loving adoption. But to serve all those in need, the Medical Center must increase its current capacity.

Introducing the Maddie’s Shelter Medicine Hospital at the PAWS Chicago Medical Center

The Medical Center expansion project is slated to begin in 2018, and takes about one- and-a-half years to complete, financed in part by a $2.5 million grant from Maddie’s Fund to build the Maddie’s Shelter Medicine Hospital.

Each year, PAWS rescues more than 5,000 homeless cats and dogs — approximately 3,000 of whom require skilled medical care. Many suffer from contagious but highly treatable conditions including ringworm, CIV, parovirus and pneumonia. On any given day, between 150 and 200 animals are treated and the longer these animals need to stay, the less space is available for incoming patients. This causes a worrisome bottleneck that limits the number of pets who can be saved.

Reimagining the Medical Center

The 30,000-square-foot Medical Center includes the Lurie Spay/Neuter Clinic, the Admissions and Triage Center and the Maddie’s Shelter Medicine Hospital. The expansion will buildout and remodel 20,000 square feet to enable PAWS Chicago to take in, treat and sterilize more pets.

The Lurie Clinic is Chicago’s largest subsidized spay/neuter clinic, performing more than 17,000 spay/neuter surgeries each year, as well as 629 special operations on homeless animals in 2016, including amputations, eye surgery, dental work and extractions and tumor removals. The expansion will enlarge reception and add an additional operating room. Currently, client check-in lines extend outside during busy morning hours. The additional operating room will expand capacity for surgical procedures — both spay/neuter and special operations.

The Admissions and Triage Center is the first stop for every homeless pet who comes to PAWS Chicago. Each pet is given an intake medical examination to determine its nextstep, whether it be a foster home, quarantine, or an Adoption Center. The expansion includes:

• The Kyle Beecken Foster Area, which will increase foster programming.
• Private counseling quarters for the owner relinquishment program, where people are often emotional when going through the process of giving up their pet
• Canine socialization and training space for newly admitted dogs
• Volunteer Center to coordinate all volunteer activities
• New suites to increase capacity for homeless animals

The Maddie’s Shelter Medicine Hospital cares for and treats all sick and injured homeless pets taken in by PAWS Chicago. Existing quarantine and critical care areas will be expanded so that PAWS can take in more animals from the city pound and other high-kill shelters. The expansion includes:

• Disease-specific isolation wards for contagious pets to care for upper respiratory, CIV, ringworm and parvo-positive animals
• Quarantine areas for pets potentially exposed
• Michael and Melissa Canning Feline Maternity Ward
• Kitten Nursery
• Play areas for exercise

PAWS Chicago is incredibly grateful to Maddie’s Fund for making a generous lead grant to name the Maddie’s Shelter Medicine Hospital. See the latest on the Medical Center expansion and room naming opportunities at www.pawschicago.org/medcenter.
WE COULDN’T DO IT WITHOUT YOU

ENSURING SUSTAINABILITY

Strong fiscal management is key to optimizing and leveraging resources. We do this by:

- Recognizing the value of every dollar
- Incorporating trained volunteers into everything we do
- Recruiting talented professionals from a wide range of backgrounds, emphasizing private sector experience in our executive management
- Supporting a culture of continuous improvement, always considering how we can do more with less

Recognized for Nonprofit Excellence

Charity Navigator, the country’s premier independent charity evaluator, has ranked PAWS Chicago the best performing charity in the nation in the Animal Rights, Welfare and Services category. They have also awarded PAWS Chicago its highest 4-star rating for 14 consecutive years. That’s something less than 1 percent of charities evaluated by Charity Navigator have ever received. The rating is based on efficient use of donor funds and best practices in nonprofit management.

CONTRIBUTIONS

- Contributions, Gifts and Grants
- Fundraising Events

FUNCTIONAL EXPENSES

- Program
- Management and General
- Fundraising

PROGRAM EXPENSES

- Adoption
- Animal Health & Behavior
- Prevention & Spay/Neuter
- Volunteers
- Community Engagement

HOW YOUR DONATION HELPS

- $20 provides a microchip to a dog or cat, ensuring they will not be homeless again
- $86 sponsors a spay/neuter surgery
- $150 fuels a transport vehicle aiding in animal rescue
- $263 funds care, vaccinations and spay/neuter for one healthy pet, from arrival through adoption
- $1,200 provides critical care to a pet with life-threatening injuries
- $4,000 provides for one full day of spay/neuter surgeries on the GusMobile

For more ways to give, please visit pawschicago.org/howtohelp
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The LifeLine Monthly Giving Program is a tax-deductible donation that allows PAWS Chicago to provide shelter and care to homeless animals.

RAMONA GRIFFIN

Ramona Griffin backs up her passion for animals with action. “I feel like I am making a difference once I walk through those doors,” she says. And she walks through the doors at PAWS a lot. Griffin is a level 3 Volunteer at both the Lincoln Park Adoption Center and Medical Center, a member of the Development Board, serves on the Fur Ball committee, a Location Manager at Angels With Tails adoption events, an outreach volunteer with PAWS for Life, and, of course, an adopter.

But Griffin’s contributions do not stop there. She is also a donor. In 2015, she joined the LifeLine Monthly Giving Program. LifeLine provides donors with the option of giving a tax-deductible donations to PAWS each month without having to worry about writing a check or paying a bill. By donating through LifeLine, donors like Ramona are giving PAWS the resources and financial security to continue to save lives. “It’s the best way to donate. You know that the money is going to directly to saving lives,” she says.

Through her widespread working at PAWS, Ramona has seen firsthand the organization’s role in saving thousands of sick, injured and neglected animals each year. PAWS cares about each and every animal before and after donation that allows PAWS Chicago to provide shelter and care to homeless animals.
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PAWS Guardian Angel, Daniele Roberts with Tresor

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