animal magnetism

A PAWS Chicago Spring Celebration for People and Their Pets

Friday, March 24 | 7 p.m.

Morgan Manufacturing | 401 N. Morgan St.

Cocktail Attire | Food & Drinks | Dancing | Auction | Dog Spa

PAWS® CHICAGO

Lauren Sergi 773.843.4887
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pawschicago.org/animalmagnetism

IN 2016

OUR REACH

DAILY UNIQUE WEBSITE USERS
4,900+

PAWS CHICAGO MAGAZINE READERSHIP
250,000+

FACEBOOK FANS
93,000+

QUARTERLY E-NEWSLETTER RECIPIENTS
128,000+

COMMUNITY VOLUNTEERS
5,000+

ANIMAL MAGNETISM

Animal Magnetism is a pet-friendly celebration for PAWS Chicago supporters and their furry friends. Hosted at Morgan Manufacturing in Chicago's West Loop neighborhood, the event welcomes over 600 of Chicagos' urban professionals and pet lovers for a night of cocktails, music, dancing, pet entertainment, raffle, a fabulous silent auction and more.

ABOUT PAWS CHICAGO

PAWS Chicago is dedicated to building No Kill communities–starting with a No Kill Chicago–where all healthy and treatable pets are saved. PAWS uses the power of community engagement to fuel its lifesaving efforts and the programs that support its No Kill mission:

PREVENTION

The main tools for reducing the birth of unwanted animals are spay/neuter programs and community outreach.

ADOPTIONS

PAWS finds new, loving homes for animals through our two adoption centers as well as numerous off-site events.

ANIMAL HEALTH AND BEHAVIOR

Our No Kill commitment means that we give every pet the medical treatment, rehabilitation, training and socialization needed to prepare them for adoption.

VOLUNTEERS

Volunteers are the life force behind every aspect of our efforts. Without this impassioned labor force, PAWS Chicago would not be possible.

A No Kill community is only possible because of the involvement of our animal-loving community. Sponsoring Animal Magnetism is an incredible opportunity to show-case your chartiable involvement in animal welfare and the community, while marketing your business to thousands of people in the Chicagoland area. By sponsoring an event like Animal Magnetism, you are part of the solution to end the killing of homeless animals.

Promotional materials for Animal Magnetism are mailed to over 7,000 PAWS supporters in the city and suburbs.

Event posters are displayed in local business and resident windows throughout Chicagoland.

The event is promoted on PAWS Chicago's high-traffic webpage and social media sites, the *PAWS Chicago* magazine, e-newsletter, and on local media outlets.

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Sponsorship Opportunities

PRESENTING SPONSOR $15,000

Ten tickets (plus dogs) with premium reserved seating in VIP area

PREMIER SPONSOR $10,000

Ten tickets (plus dogs) with premium reserved seating in VIP area

PLATINUM SPONSOR $5,000

Eight tickets (plus dogs) with premium reserved seating in VIP area

GOLD SPONSOR $2,500

Six tickets (plus dogs) with reserved seating in VIP area

SILVER SPONSOR $1,500

Four tickets (plus dogs) with reserved seating in VIP area

SPECIAL OFFER!

GOODY BAG SPONSOR $300

Goody bag promotional opportunity

animal magnetism

Sponsorship Opportunities

	Presenting Sponsor $15,000	Premier Sponsor $10,000	Platinum Sponsor $5,000	Gold Sponsor $2,500	Silver Sponsor $1,500	Goody Bag Sponsor $300
Reserved Seating	• Premium Seating	• Premium Seating	• Premium Seating	•	•	
Number of Human Tickets	10	10	8	6	4	
Number of Dog Tickets	10	10	8	6	4	
VIP Service with Table Host	• Designated	• Designated	• Designated	•	•	
Name or logo will appear:						
In event invitation *(mailed to over 7,000 people)*	• Logo with Prominent Placement	• Prominent Placement	•	•	•	
On event evite *(emailed to over 50,000 people)*	• Logo					
On the Animal Magnetism website, with a link to company website *(if applicable)*	• Logo on Event Homepage	•	•	•	•	•
On event signage	• Logo with Prominent Placement	• Prominent Placement	•	•	•	•
Additional Benefits:						
Opportunity to include a promotional item in event attendee Goody Bags (550)	•	•	•	•	•	•
Digital Ad at the event	• Prominent Placement	• Prominent Placement	•			
Mention in media alerts, press releases, and live television/radio interviews *(when applicable)*	•	•				
Coverage in PAWS Chicago magazine *(readership of over 250,000 people)*	•	•				
Category exclusivity	•					

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PAWS®
CHICAGO

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2017 ANIMAL MAGNETISM CO-CHAIRS:
JENA GAMBACCINI
DREW OSIKA

SPONSORSHIP COMMITMENT FORM

DONOR INFORMATION

Donor Name
(as you would like to be listed) _____

Main Contact Name _____

Preferred Address _____

City, State, Zip Code _____

Phone _____ Email Address _____

Committee Member (if applicable) _____

SPONSORSHIP COMMITMENT

☐ **Presenting Sponsor | $15,000**
Includes ten reserved premium seats & ten dog tickets

☐ **Platinum Sponsor | $5,000**
Includes eight reserved seats & eight dog tickets

☐ **Silver Sponsor | $1,500**
Includes four reserved seats & four dog tickets

☐ **Premier Sponsor | $10,000**
Includes ten reserved premium seats & ten dog tickets

☐ **Gold Sponsor | $2,500**
Includes six reserved seats & six dog tickets

☐ **Goody Bag Sponsor | $300**
Inclusion of promotional item in event goody bags

PAYMENT INFORMATION

☐ Check (enclosed) ☐ Check (will be sent on _____ / _____ / _____) ☐ Credit Card

Card number: _____ Exp. Date: _____ CVV: _____

Name on Card: _____

Signature (required) _____

Thank you for supporting Animal Magnetism!

*Completed sponsorship form must be returned by **January 20, 2017** in order to be listed as a sponsor in the event invitation mailed out to over 7,000 addresses. Guest lists must be received by March 10, 2017. If you are interested in donating an item to the 550 goody bags or have any questions, please contact Lauren Sergi at 773-843-4887 or lsergi@pawschicago.org.*

Please return this form to Lauren Sergi at lsergi@pawschicago.org or mail to:
PAWS Chicago
c/o Lauren Sergi
1933 N. Marcey Street
Chicago, IL 60614

PAWS CHICAGO
PETS ARE WORTH SAVING